

#### **AVI Monthly Newsletter**

July & August 2024

### AVI Commentary: The Digital Influence of South Korea on Cambodia's SMEs



"The Digital Influence of South Korea on Cambodia's SMEs": Cambodia is leveraging digital technology to spur growth as the Fourth Industrial Revolution is taking shape. Yet, there remains a knowledge gap in the adoption of digitalisation among Cambodian businesses.

Read more: https://asianvision.org/wp-content/uploads/2024/07/240701-AVI-Commentary-2024-Issue-07-Khem-Noltheresa.pdf

#### AVI Review of International Cooperation Studies



AVI Review of International Cooperation Studies on the International Coordinating Committee for Angkor (ICC-Angkor): Reflections from Diplomatic Perspectives

Read more: <a href="https://asianvision.org/wp-content/uploads/2024/08/240708-AVI-Review-of-International-Cooperation-Studies-Issue-2024-No-01-TANINAI-Ichitomo2.pdf">https://asianvision.org/wp-content/uploads/2024/08/240708-AVI-Review-of-International-Cooperation-Studies-Issue-2024-No-01-TANINAI-Ichitomo2.pdf</a>

## AVI Commentary: Cambodia's Strategic Partnership with Korea: A Hedging Act



"Cambodia's Strategic Partnership with Korea: A Hedging Act" highlights how Cambodia applies its hedging strategy to serve as an instrument to promote economic interests, strengthen the defence sector and develop the capacities of Cambodia's UN peacekeepers.

Read more: <a href="https://asianvision.org/wp-content/uploads/2024/08/240828-AVI-Commentary-2024-Issue-08-YEN-Samnang.pdf">https://asianvision.org/wp-content/uploads/2024/08/240828-AVI-Commentary-2024-Issue-08-YEN-Samnang.pdf</a>

### AVI Perspective: The Meiji Restoration: Lesson for the Third World



The paper examines the Meiji Restoration as a model for Cambodian industrialisation, emphasising the value of human capital, technology, and investment. It draws parallels between Japan's modernisation efforts and Cambodia's goals to become middle-income by 2030 and high-income by 2050.

Read more: https://asianvision.org/wp-content/uploads/2024/08/240813-AVI-Perspective-Issue-2024-N-02-ROS-Sayumphu.pdf

# Special Lecture on "Power Politics and Small-Medium Power Sovereignty"



On 3 July 2024, AVI in collaboration with the Australian Embassy in Cambodia, organised a special lecture on "Power Politics and Small Medium Power Sovereignty". The lecture explored how the actions, choices, and interests of small-medium powers would significantly influence the leading scenarios for the region over the next ten years.

Roundtable discussion on "Thailand-Cambodia Strategic Partnership:
Perspective on Two Kingdoms, One
Destination"



On Thursday, 25 July 2024, the Asian Vision Institute (AVI), in collaboration with the Royal Thai Embassy in Phnom Penh, hosted a roundtable discussion on "Thailand-Cambodia Strategic Partnership: Perspectives on Two Kingdoms, One Destination". The discussion aimed to explore innovative approaches for future collaboration in tourism and to exchange ideas on strengthening bilateral ties for the benefit of both countries and their citizens.

#### Roundtable Library on The European Election 2021



The Asian Vision Institute (AVI), the Konrad-Adenauer-Stiftung (KAS) Cambodia and the Delegation of the European Union in Phnom Penh co-organised a roundtable discussion on "The European Election 2024" on Monday, July 8, 2024, at Hyatt Regency Phnom Penh.

The event brought together experts on the EU elections to discuss the current state of affairs of the political situations in Europe, the implications of the European election 2024 and the different aspects between the EU and ASEAN. Particularly, there were discussions on the change in voting behaviours of the people in the era of modern technology and the EU's policy change in response to the evolving regional socio-political and social geopolitical dynamism and global landscapes. The roundtable also discussed election results and emphasised the role of parliamentary diplomacy proactive fostering international relations through practical activities of mutual interest.