

Centre for Inclusive Digital Economy (CIDE)

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By Ms HOUY Sivly (CIDE Intern)

LOCAL

“University Students Encouraged to Focus on Digital Technology”

During the launching ceremony of the Samsung Innovation Campus at the Royal University of Phnom Penh (RUPP), the Ministry of Commerce (MoC) encouraged students to concentrate on digital technology and innovation concerning Industry Revolution 4.0 and the increase of e-commerce business in Cambodia. Secretary of State of MoC, Chhuon Dara, attended this ceremony and stated that digital technology is very important to boost competitiveness in the public and private sectors and improve productivity in Cambodia. He added that it is crucial to learn about digital technology as the e-commerce law was enacted and to include digital and innovation in the agendas of some e-commerce and industry development policies.

Source: [Kang Sothear /Khmer Times](#)

INTERNATIONAL

“Indonesia to be Largest Digital Economy in ASEAN by 2030”

Indonesia’s Minister of Cooperatives and Small and Medium Enterprises (SMEs), Teten Masduki, has urged food retailers to enter the online business. At the same time, the country is expected to be the largest digital economy in Southeast Asia by 2030, with a value of 302 billion USD. According to Masduki, the Indonesian government will target 19.5 million

MSMEs in 2022, including 30 million micro, small, and medium-sized businesses (MSMEs), to join the digital economy by 2040. Based on the Antara news agency, Indonesian officials believe that the target will be accomplished, especially with the support of noodles and meatball soup vendors.

Source: [Vietnam Plus](#)

“Britain and Ukraine Launch Talks on Digital Trade”

As part of its attempts to assist Ukraine in the wake of Russia’s invasion, Britain announced on August 24 that it had begun discussions with Ukraine about removing barriers to digital trade. During this talk, British Trade Minister, Anne-Marie Trevelyan, declared that “The UK stands shoulder to shoulder with Ukraine and will use trade as a force for good to help the country rebuild its modern economy after this barbaric war”. Britain and Ukraine will look to collaborate on areas including electronic transactions, e-signatures, and other technology to increase efficiency in digital trade.

Source: [Reuters](#)

Centre for Inclusive Digital Economy, AVI

Address: #24, Street 566, Boeung Kok 2, Toul Kok, Phnom Penh, Cambodia

Email: info.avicide@gmail.com

Facebook: Asian Vision Institute

Twitter: Asian Vision Institute (@vision_asian)

Telegram: AVI Channel (<https://t.me/asianvision>)

